

KNOWLEDGE. ACTION. IMPACT.

The Baden-Wuerttemberg Institute for Sustainable Mobility (BWIM) develops strategies and solutions for urban and rural mobility of the future: based on science and independent from third-party interests.

As a research and transfer hub, the BWIM combines interdisciplinary mobility expertise of Baden-Wuerttemberg's universities, including the fields of transport planning, mobility management, urban planning, logistics, sociology, programming, philosophy, psychology and communication.



*Baden-Württemberg Institut
Für Nachhaltige Mobilität.*

Independent, scientific think-and-do tank working towards the transition of mobility in Baden-Wuerttemberg.



EDUCATION
School of Mobility

TRANSFER
Mobility Outreach

RESEARCH
Mobility Research

NETWORKING

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Together we are better on the go!



RETHINK MOBILITY

With scientific and professional expertise, creativity, and out-of-the-box thinking, BWIM is working towards creating a culture of mobility that is both sustainable and attractive to society:

- environmentally- and climate-friendly,
- socially inclusive,
- affordable,
- economically efficient, and
- creates a high quality of life.

In collaboration with political decision-makers, businesses and society, BWIM fosters innovative ways of thinking, harnesses technological developments, and implements experiential mobility concepts within everyday life. By creating positive and emotionally-driven approaches instead of pointing fingers, BWIM is driving to change perspectives towards mobility. We believe mobility is the foundation of livability in urban and rural areas, especially since solutions for sustainable mobility are readily available. However, awareness alone doesn't change routines. Mobility is more than getting from point A to point B. It is time to harness the future in real-time and experience the benefits.



Making change tangible.



Empowerment for new mobility.

INSPIRING TRANSFORMATION

BWIM provokes tangible change: Whether regarding social spaces in small towns, interactive education in mobility competencies, modelling sustainable logistics, visualization of mobility quality, supporting "Mobilitätspakte" (mobility councils), or empowering citizen initiatives in Baden-Wuerttemberg. Experiments in applied mobility research yield valuable insights. They reveal compelling possibilities and enrich local debates.

The professional development and continuing education programs "Mobility.Manager.BW" and "Cycling- and Pedestrian.Traffic.Planner.BW" offer profound expertise and knowledge, alongside the development of soft skills in negotiation and conflict communication. Active networking connects stakeholders working towards the transition of mobility and stimulates change. We strongly believe:

Together we are better on the go!

AREAS OF INTEREST

-  Mobility planning and -management
Prof. Dr. Christoph Hupfer, HKA Karlsruhe
-  Sustainable, smart infrastructure
Prof. Dr. Markus Stöckner, HKA Karlsruhe
-  Active mobility and ecological transport
Prof. Dr. Jochen Eckart, HKA Karlsruhe
-  Mobility and residential areas
Prof. Ute Meyer, HBC Biberach
-  Innovative, transformative mobility systems
Prof. Dr. Sven Kesselring, HfWU Geislingen
-  Psychological diagnostics
Prof. Dr. Britta Renner, University of Konstanz
-  Digital participation formatting
Prof. Sabine Hirtes, HS Offenburg
-  Geography & GIS
Prof. Dr. Caroline Kramer, KIT Karlsruhe
-  Transportation logistics
Prof. Dr. Natalya Shramenko, LPNU Lviv (HKA Karlsruhe)



Merging competencies. Connecting change makers.